Truth Traveler: Branson, MO

**Press Release**

Time Travel is making its way to the former Andy Williams Moon River Theater in Branson, MO, with Truth Traveler, a virtual reality ride and attraction developed by the acclaimed Ark Encounter and Mindscape Creative. Mindscape Creative, known for their expertise in blending cutting-edge technology with captivating narratives, has worked with the Ark Encounter to bring Truth Traveler to life at their Kentucky location and is also developing it for Pigeon Forge, Tennessee.

The highlight of this attraction is a custom animated 5D Virtual Reality ride that transports guests back in time to experience pivotal moments in Biblical history, and is complete with motion benches and haptics for a full sensory experience.

Following its success at the Ark Encounter and recognizing the vibrant tourism in Branson, the decision was made to expand the attraction to this location.

Conveniently situated on the Parkway, adjacent to the vibrant entertainment scene of Branson, the new attraction at the former Andy Williams Moon River Theater will offer two exciting experiences.

The new attraction will showcase an original VR, meticulously crafted by The Mill, a production company renowned worldwide for their exceptional expertise in creating top-tier productions that captivate audiences. Guests will be immersed in the experience from start to finish, beginning with a lively pre-show to set the narrative. Inside the VR bays, they'll embark on a thrilling and inspiring journey.

Afterward, the guests will continue into a 1200-seat theater that will showcase a tailored show, scheduled to play twice hourly throughout the day, seamlessly enhancing and extending the VR narrative.

As dusk falls, the theater will transform into a venue for nightly live performances or concerts, ensuring guests partake in an unforgettable entertainment spectacle.

To complement the immersive journey, guests can indulge in themed food and beverage options and explore the fully themed souvenir shop.

The entire journey promises to be unforgettable, leaving guests with lasting memories to cherish.